



bergenbill@gmail.com | bill-bergen.com | 989.992.1665

EDUCATION

Bachelor of Fine Arts: Visual Communication, Art History Minor, Multimedia Focus
Kendall College of Art and Design 2005
GPA 3.5

EXPERIENCE

Motion Designer/Editor 2011–Present

Vimeo

Responsible for all post production of product and staff videos for one of the top 50 websites in the world.

Motion Designer 2010–Present

Ringside Creative

Assemble original and sophisticated broadcast motion designs and digital effects for some of the biggest clients in the business.

Freelance Motion Designer/Editor 2008–Present

Change the world on a daily basis through my powerful keyframes. Working with clients like Steelcase, Amway, Mars Hill and Rogue Red LLC.

Motion Designer 2007–2010

GFT

Creatively execute high-profile international broadcasts, web campaigns, and tradeshow presentations. As proprietor of the video production department, I guide and manage media through the creative process: conceptualization, writing, shooting, editing, music direction, post-production, and delivery to air.

Adjunct Faculty of Motion Graphics 2008–2010

Kendall College of Art and Design/Ferris State University

Prepare students with the knowledge of advanced techniques for motion tracking, color keying, visual effects, and full-motion broadcast quality video for television, DVD, and web.

Multimedia Designer/Graphic Designer 2006–2007

1041 EAST/Postworks, Inc.

Worked in Emmy award-winning production department with clients like Haworth, Steelcase, and many more. Duties include video and post production, maintenance and organization of over 20 web domains, customer and client relations, writing, directing, editing, branding, and team management.

Floor Director/Graphic Designer 2006

NBC's WOOD TV 8

Coordinated scripts and directed on-air studio talent for morning, afternoon, and weekend live newscasts. Excelled under cutthroat deadlines of the visual graphic needs of a television show, while keeping the product at an award-winning level.

Project Manager/Creative Director 2005

Sparta Area Middle Schools

Constructed promotional high-end film and 3D animations to spread awareness and support for Sparta, Michigan's English as a Second Language Program.

Director, Photographer, and Video Editor 2003–2005

Holland Civic Center

Directed, edited, and authored a promotional film and interactive CD ROM.

SOFTWARE

After Effects	Premiere	Encore
Maya	Illustrator	DVD Studio Pro
Final Cut Pro	Boujou 3D	Dreamweaver
Photoshop	Lightwave 3D	Flash

MOTION GRAPHIC DESIGN KNOWLEDGE

3D/2D Motion Graphics	3D Motion Tracking	Storyboard
Title Animation	Chroma Key	Web Design/Coding
Video Compression	Rotoscope	3D Modeling
Camera Operator	Blu Ray Authoring	Character Animation

PORTFOLIO AND REFERENCES ARE AVAILABLE UPON REQUEST